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**FOR IMMEDIATE RELEASE**

**RE: BIRCHWOOD SUPPORTS AGE DISCRIMINATION CYCLE CAMPAIGN**

If sport has anything to do with goodwill, creating and forging new relationships then Birchwood is the place to do just that. After successfully hosting International football village and partnering with two of South Africa's top PSL teams in Moroka Swallows FC & Mpumalanga Black Aces FC the hotel is now donating to charity by way of sports.

David Kleynhans is an accomplished cyclist who is using his talent to raise both funds and awareness for the elderly. Through his past travels, David has witnessed a number of impoverished communities where little or no assistance is offered to the elderly. This revelation has struck a chord quite close to David's heart and as a result he has opted to cycle from Cape Town to Johannesburg and back again.

It is in that spirit that the Birchwood Hotel & OR Tambo Conference Centre has opted to support this venture by becoming an official venue sponsor for his press conference and three night's accommodation on dinner bed and breakfast while he is in Johannesburg resting.

The F.R.A.I.L (Friendship; Relatives; Acceptance; Involvement and Love) tour will commence on the 14<sup>th</sup> of November, with David arriving at Birchwood Hotel as part of his Johannesburg pit-stop on the 18<sup>th</sup> of November. David will then exhibit at the 94.7 expo as well as part-take in the 94.7 cycle challenge – NOT ONCE, BUT TWICE! Immediately after the race, he will depart from Johannesburg and begin the second leg of his tour back to Cape Town. David will end this amazing feat and return to his home city on the 25<sup>th</sup> of November.

The Birchwood Hotel & OR Tambo Conference Centre became aware of David's cause through Birchwood employee Clint Cosgrave who is an avid cyclist and will be taking part in the 94.7 cycle challenge on a tandem with esteemed cycling legend & Olympic Bronze Medallist, Gavin Kilpatrick, in the Pink Drive's colours in honour of breast cancer awareness. Birchwood Hotel has also pledged a cash sponsorship and is proud to be associated with these two worthy causes.

A press conference was held for David Kleynhans press at Birchwood Hotel on the 18<sup>th</sup> of November on his arrival after cycling from Vereeniging. For more information about press conference please contact Deidre Jonker on the contacts below.

We look forward to having you on this worthy cause day!

Regards

**Deidre Jonker**

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