



Some zoom with your room:

the birchwheel deal

Tempest Car Hire in association with the Birchwood Hotel & OR Tambo Conference Centre, both industry leaders in their respective fields, have combined forces to revolutionise convenience in business tourism.

Less is more. Time is money. We have heard all the sayings and they ring true more and more every day. To secure the business you have to offer the best, for the least possible rands and cents. Consumers have become more discerning and educated in finding the right deal. When faced with this exact challenge, how do service providers in the Hospitality and Car Hire industries become leaders without undercutting on service or product? Tempest Car Hire and Birchwood Hotel believe they have found the answer, by 'adding some zoom with your room'.

"The key to any successful business is identifying your customer's needs and making sure you provide them with the best possible solution", says Birchwood CEO, Kevin Clarence. "Today our clients are looking for affordable, convenient and valuable accommodation,

which is often coupled with additional services such as car hire". It is with this mindset that Birchwood Hotel and Tempest Car Hire have created the 'Birchwheel Deal'. This package allows consumers to book car hire and accommodation at an unbelievably competitive rate, with one click of a mouse.

Through keen observation of customer trends, Janita Edwards - Tempest Car Hire's Commercial Director - recognised the need to distinguish the Tempest brand by saving the consumer more than just money. "We have eliminated the time-consuming and often frustrating process of having to make two separate bookings for two separate products you will ultimately be using simultaneously", says Edwards. "At Tempest Car Hire, we believe in value-added services for our clients and the Birchwheel deal does exactly that".

The Birchwheel Deal is an online offer to the public, available on www.birchwheeldeal.co.za, and which combines a day car rental with one night accommodation at only R795 per night. You need only make one simple reservation online and all your confirmation details will be sent directly to you. The offer is valid from the 20th of June - 31 August 2011 through Birchwood Hotel, and cars can be collected from any Tempest outlet in Gauteng. More information is available online or through Birchwood Hotel on +27 (0) 11 897 0000.

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Scan the QR code with your phone for more info on this deal.

**Book a room and car
for only R795/day.
Now, that's some zoom
with your room.**

Enquire/book at www.birchwheeldeal.co.za



Viewpoint Rd, Bartlett, Boksburg
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In association with



This offer runs from 20 June to 31 August. Subject to availability. Offer valid only when booking both car and room. Credit cards are the only accepted method of payment. Offer is non-commissionable. Terms and conditions apply.