



ONE FAMILY

INTERNATIONAL FOOTBALL VILLAGE

June 10th - July 11th at Birchwood, Johannesburg, South Africa

AND THE GAME LIVES ON...

23 June 2010, Johannesburg: While Bafana Bafana might not have qualified for the next round, there is still great pride in how our nation's soccer team performed last night.

"It is true, we did not qualify; what matters is that we won and how we played the game," says Kevin Clarence, CEO of Birchwood Hotel and OR Tambo Conference Centre. "And it matters that Bafana Bafana brought a nation together."



"What matters is that the team inspired us all. What started as just a game has become so much more. What does matter is that we host the best World Cup ever. We have welcomed our visitors with open arms, cheered alongside them and showed them what true South African hospitality is all about. Let's not stop now."

The International Football Village is encouraging Bafana supporters to not stop here, but to put their vuvuzelas behind another country now, come out to the Village and fly the flag even higher. Let's show everyone why South Africa is hosting the best World Cup the world has ever seen!

One way that the International Football Village is keeping the flag flying is through their involvement with the German Chamber of Commerce and Industry. Yesterday the Village



played host to their business round table "Baden-Württemberg meets South Africa", which was well received. Tomorrow the Chamber will be hosting their Annual General Meeting with key note speaker, German Minister of Development Mr Dirk Niebel.



The International Football Village is also extending a warm welcome to Lira tomorrow evening as she'll entertain visitors live on stage. Lira has enjoyed international success since being announced as the winner of the Channel O Real Music Award in 2004. Lira's original compositions are distinctly refreshing, evoking authentic expressions of contemporary jazz, and a fusion of Xhosa and Zulu lyrics with Latin rhythms that is irresistibly intoxicating. Visitors to the Village will undoubtedly enjoy what she has to offer including her hit song, Feel Good.

"With so many international and local connections to be made and teams to support in the second round, come on South Africa, let's show the world our outstanding hospitality and join us at the International Football Village," concludes Clarence.

Editors Notes: Fan-Ticket for the day cost R100 with access to all public areas. Corporate tickets are available at R500 with access to a central corporate room (meal and private viewing) and public areas as well. Tickets are available from Computicket or at the Birchwood Hotel. Students, bring your valid student card and get in for free.

For more information and press photos log on to www.onefamily.co.za.

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