



INTERNATIONAL FOOTBALL VILLAGE

June 10th - July 11th at Birchwood, Johannesburg, South Africa

ONE FAMILY

CIAO BRAZIL; HELLO DUTCH HOUSE AT THE INTERNATIONAL FOOTBALL VILLAGE

5 July 2010, Johannesburg: No one can accuse the first World Cup™ being held on Africa soil as being boring. From controversial goals and cards, to shock exits of fan favourites, the tournament has kept fans glued to their seats regardless of who has been playing.

"I think everyone thought that this World Cup™ was a done deal before teams even set foot in our country soil but I believe that fans have been thoroughly entertained by the games they have watched so far," says Kevin Clarence, CEO of the Birchwood Hotel and O.R. Tambo Conference Centre, which is hosting the International Football Village. "We have seen fans from across the world flood into our Village and even extending their stay at our hotel as their teams progressed further and further. We have seen celebrations and tears and through it all the fans have agreed that this has been the best World Cup™ to date."



Despite the host nation's early exit, the International Football Village has continued to be a



hive of activity as the teams have slowly been whittled down to four. By far the biggest celebration on site took place on Friday evening, when the Village's Dutch House exploded in a frenzy of "Hup Holland" as the Oranje Brigade said ciao to tournament favourites, Brazil.

"We've had plenty of Dutch fans on site for all their matches but Friday was truly something to behold – I don't think I have ever seen that much orange in my life," chuckles Clarence.

The Dutch House is truly proving to be the perfect place to watch van Persie and company in their quest for the cup whilst enjoying Dutch delicacies in the company of other like-minded fans.



"We expect the crowd to be just as excited tomorrow evening as the Dutch play Uruguay for a place in the finals. Not to forget the German fans who are invited to join us Wednesday night in our Bavarian Beerhouse to watch the game against Spain," says Clarence.

The International Football Village truly does cater to all nationalities and is a great place to make new friends, listen to some amazing South African music and of course cheer your team onto World Cup™ glory. So why not don your team colours, paint your face, grab your vuvuzela and head on over to the International Football Village for some festive fun – it's **the** place to be to watch the semi-finals this week!

Editors Notes: Fan-Ticket for the day cost R100 with access to all public areas. Corporate tickets are available at R500 with access to a central corporate room (meal and private viewing) and public areas as well. Tickets are available from Computicket or at the Birchwood Hotel.

For more information and press photos log on to www.onefamily.co.za.

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